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## Sanguine Strategic Advisors Ranks No. 853 on the 2025 Inc. 5000 List of America's Fastest-Growing Private Companies

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With Three-Year Revenue Growth of 454% Percent, This Marks Sanguines

2nd Year in a Row on the List

Sanguine Strategic Advisors has been named one of the fastest-growing private companies in the United States for the second consecutive year, ranking #853 on the 2025 Inc. 5000 list with a three-year revenue growth rate of 454%. This position places Sanguine firmly in the top 20% of all honorees nationwide.

"This recognition isn't just about growth, it's about the way we've grown," said Kevin Chern, CEO of Sanguine. "Our model that combines technology and AI innovation, a powerful network of industry experts, and a relentless focus on client outcomes. This approach enables us to scale across various verticals."

Over the past six years, Sanguine has grown by delivering high-impact educational business content and harnessing the strength of its expansive network of experts and connectors, transforming how small and mid-sized businesses discover and engage with vetted solution providers through a media-first, trust-building approach that drives real demand. This growth has also been fuelled by both innovation and the expansion of its leadership team, with strategic hires in business and technology to support its next phase.

Sanguine's launch of its category-defining PartnerOps platform, Introzy, marks a major step forward in Sanguine's evolution. Designed to leverage technology and AI for smarter partner management, Introzy is the first in a pipeline of tools aimed at helping SMBs solve problems faster, operate more efficiently, and stay ahead of business challenges.

To support its continued innovation pipeline, Sanguine has made significant executive hires in recent months, strengthening both its business and technology leadership. These appointments ensure the company is well-positioned to execute on its ambitious roadmap and scale across multiple industries, from legal and healthcare, to marketing and technology, and beyond.

Notably, Sanguine ranked as the nation's 71st fastest growing privately held company in the Business Products and Services category and the 35th Fastest growing company in Illinois. Sanguine also ranked #94 on the Inc. 5000 in 2024.

The Inc. 5000 list, produced by Inc. magazine, ranks the nation's most successful independent businesses based on three-year revenue growth. Past honorees include companies such as Microsoft, Meta, Chobani, and Patagonia. The full 2025 list is available at www.inc.com/inc5000.

#853 on the Inc. 5000 list for 2025

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## **About Sanguine Strategic Advisors**

Headquartered in Chicago, Sanguine Strategic Advisors is the business partner helping small and mid-sized businesses solve their toughest challenges by connecting them with carefully vetted solution providers. Through a unique blend of high-value content, deep industry expertise, and a powerful network of *Partners of Excellence*, Sanguine delivers clarity and measurable results. Operating across multiple verticals, Sanguine's unique service model scales to meet the needs of businesses in any industry.

www.sanguinesa.com

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## **Media Contact**

Sue Foley, CMO

Email: s.foley@sanguinesa.com

Mobile: +61 412 699 669