

The Affiliate Network Update

Growth across our network continues to climb. Each month, we celebrate an affiliate partner who's turning opportunity into real business outcomes. These stories prove that preventative health programs aren't just about wellness, they're strategic financial tools that strengthen retention, reduce costs, and drive revenue.



Affiliate Success Spotlight: Turning Rising Costs Into Revenue

When healthcare premiums surged 8%, one 75-employee law firm was staring down a tough renewal decision. Either cut coverage, or cut costs elsewhere. Instead, their advisor introduced them to the Oaceus program.



The Client Result

\$40,000 in annual FICA tax savings and no plan changes for employees.

The Affiliate Win

The affiliate earned over \$50,000 in lifetime commissions from a single deal, proving that proactive positioning pays.

The Product Strategy

Aligning with Mercer Health's five pillars for lowering claims, Oaceus integrated telemedicine, specialty drug savings, wellness, concierge care, and Centers of Excellence into one cohesive, compliant solution.

Playbook Tip

Lead with rising premium pain points, then show how Oaceus delivers cost relief and better care. It's a compelling story CFOs and HR leaders can't ignore.

Inside The Playbook

"Lead with pain, close with proof."



When pitching the Oaceus program, start with your client's rising healthcare costs, then show how a no-cost preventative plan neutralizes those increases without impacting employee coverage.

Latest From the Blog

Why Preventative Health is the Smartest Financial Strategy for 2025

With chronic conditions driving nearly 90% of healthcare costs, prevention is no longer optional. Learn why leading employers are shifting from reactive coverage to proactive care — and how it's paying off in productivity and performance.



[Read More](#)

Final Note

Thank you for being part of the Sanguine Affiliate Network!

Every affiliate success story drives stronger outcomes across our network. Keep your eyes on next month's update where we'll feature another partner story and new resources to help you maximize commissions and client impact.



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