



## The Power of Partners

OACEUS 360 Preventative Health Plan



### The Affiliate Network Update

Growth is everywhere in our network. Each month we highlight how affiliates are helping businesses unlock real savings, growth opportunities, and better outcomes for employees. These stories are proof that preventive health programs aren't just about wellness, they're strategic business tools.



#### 1. What They Bought

A mid-market Employer of Record (EOR) specializing in the trades recently enrolled **350 employees** in our preventive health program. The program gives them a clear edge in competing for new client acquisitions while also aligning with their geographic expansion plans.

#### 2. Impact of the Deal

By adopting our no-cost preventive health program, the company will **save \$227,000 annually in FICA taxes**. These savings can now be reinvested directly into their sales growth initiatives for 2026, strengthening both their people strategy and their bottom line.

#### 3. Affiliate Revenue Earned

Our partner stands to earn **\$336,000 in the lifetime value** from this deal. It's another example of how strategic placements can create outsized returns for affiliates.



#### Did You Know?

Companies with strong preventative health programs see **28% lower employee turnover** compared to those without. Wellness isn't just about cost savings, it's a talent magnet!

#### ROI Proof, Engagement Trends & A Must-Listen Podcast

Want to strengthen your conversations with prospects? This month's roundup covers Gallup's latest employee engagement insights, Harvard Business Review's evidence on the ROI of wellness, and key takeaways from a podcast linking wellness to recruiting and retention.

[Read More](#)



### Thank You

Thank you for being part of the Sanguine Affiliate Network!

Keep an eye on your inbox for more stories, data, and tools you can use to grow your business. And remember, every deal you bring in doesn't just change a company's health outcomes, it changes your earning potential too.



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